

Looking for more Russian-speaking tourists to visit your destination?

Let us help you connect with them!

In 2016 over **130 000 tourists** from Russia visited the Netherlands. On average each Russian tourist spends **€ 420** per day during his/her vacation.

They are easy to reach - **66%** of the Russian travellers consult the internet while planning their trip. However **70%** of people in Russia don't speak any foreign language and search for information only in Russian. Is your company easy for them to find?

We can help you reach out this audience.

Since 2014 we publish an online guide Minsk-Amsterdam.com. Today it is the most popular website about the Netherlands in the Russian language.

Online guide Minsk-Amsterdam.com in April 2017

- **60 000** unique visitors a month
- **220 000+** page views a month
- **04:01** average time on site
- **700+** newsletter subscribers
- **2 200+** followers on social media

Minsk-Amsterdam.com is an independent up-to-date guide with a **loyal audience** and **good reputation**. We have a proven marketing strategy that helped us **grow by 115,75%** compared to the previous year, and keep growing.

We are open for cooperation with the Dutch companies who are interested in attracting the Russian-speaking travellers.

Possible cooperation formats include:

- Affiliate marketing
- Banner advertising
- Product placement
- Brand ambassadorship
- Tailor-made collaborations

Interested? Let's discuss it!


Companies we cooperate with:


- City marketing organizations
- Hotels
- Museums
- Tourist Attractions
- Shops

Minsk-Amsterdam.com is a project managed by AduDina company.



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